

Welcome

THANK YOU for completing the America Saves Week 2020 Reporting Survey! The information collected in this survey helps to measure and report on the impact of the Week. We appreciate you taking the time to complete the survey.

Also included in the survey is the application for the Designation of Savings Excellence (DOSE) for banks and credit unions that participate in America Saves Week 2020. To be considered for the DOSE, your financial institution needs to opt-in in the appropriate section and answer all the questions completely.

You are able to open the Reporting Survey at any time, pause your work and return to complete it at a later date. Please be sure to answer all questions fully and accurately.

The America Saves Week 2020 Reporting Survey closes on Monday, MARCH 23, 2020

* 1. First Name

* 2. Last Name

* 3. Title

* 4. Email

* 5. Phone Number

* 6. State

* 7. Zip

Organization Information

* 8. Organization Name

* 9. Which of these descriptions best fits your organization?

- | | |
|---|--|
| <input type="radio"/> Academic Institution | <input type="radio"/> Government Agency |
| <input type="radio"/> Bank | <input type="radio"/> Local Campaign (i.e. Alaska Saves) |
| <input type="radio"/> Business or Corporation | <input type="radio"/> Media/Blogger |
| <input type="radio"/> Cooperative Extension | <input type="radio"/> Military Installation |
| <input type="radio"/> Credit Union | <input type="radio"/> Nonprofit Organization |
| <input type="radio"/> Other (please specify) | |

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* 10. During America Saves Week how many total individuals did you reach?

* 11. Do you plan to promote saving throughout the remainder of 2020?

Yes

No

* 12. Were your employees the primary or sole target for your America Saves Week outreach?

Yes

No

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Employer Questions

* 13. How many employees did you communicate with during America Saves Week?

* 14. About how many employees does your organization have?

- 1-50 250-500
 50-100 500+
 100-250

* 15. What actions did you encourage your employees to take during ASW? (Choose all that apply)

- Make a deposition into a new or existing savings account Enroll in the employer-sponsored retirement plan
 Use split deposit to save a portion of their pay into a savings account outside of a retirement account Increase the amount of pay contributed to their employer-provided retirement account
 If already using split deposit, increase the portion of their pay that is split into a separate savings account outside of a retirement account
 Other (please specify)

* 16. What automatic saving action did you see most adopted among your employees as a result of your America Saves Week efforts?

- Began using split deposit to save a portion of their pay into a savings account outside of a retirement account
 If already using split deposit, increased the portion of their pay that is split into a separate savings account outside of a retirement account
 Enrolled in the employer-sponsored retirement plan
 Increased the amount of pay being contributed into their employer-provided retirement account
 Other (please specify)

* 17. Did you encourage individuals to take the America Saves Pledge?

- Yes
- No

* 18. Did you encourage individuals to save automatically either at work or through their financial institution?

- Yes
- No

* 19. What other actions did you encourage individuals to take? (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Open a bank account | <input type="checkbox"/> Save for emergencies or unexpected expenses |
| <input type="checkbox"/> Make a budget | <input type="checkbox"/> Participate in an employer provided retirement account |
| <input type="checkbox"/> Pay off debt | <input type="checkbox"/> Increase contribution to a 401(k), 403(b) or IRA |
| <input type="checkbox"/> Other (please specify) | |

* 20. In promoting saving during America Saves Week, what was the most frequently cited barrier to saving you heard from your audience?

- | | |
|---|--|
| <input type="radio"/> Don't earn enough money to save | <input type="radio"/> Don't have a savings account |
| <input type="radio"/> Have too much debt | <input type="radio"/> Didn't receive any responses |
| <input type="radio"/> Don't know how to save | |
| <input type="radio"/> Other (please specify) | |

21. Please describe any specific activities such as communication strategies, promotional activities, or special events that your organization undertook that were particularly successful during America Saves Week 2020?

22. Please describe any specific challenges your organization experienced regarding America Saves Week 2020?

23. Please share with us any photos, graphics or supplemental materials from ASW 2020 that you used to promote your activities for the Week. Upload them here.

[By submitting examples you are giving America Saves permission to use them on the America Saves website, social media, email newsletters and other communications.]

Choose File

No file chosen

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