



**START SMALL. THINK BIG. America Saves Pledge Form Information**

America Saves has the ability to share our [America Saves pledge form](#) on other websites.

This will allow your organization to encourage individuals to pledge to save without ever leaving your home website. Individuals who take the pledge will establish a savings plan by identifying a goal to save for and a plan to reach it. After taking the pledge, we will follow up through emails to support and keep them motivated to save. In addition, savers can choose to receive text messages related to their savings goal for extra motivation.

If you choose to place the America Saves pledge form on your website, America Saves is able to track how many individuals pledge through your form and report that information back to you.

**The data we can share with you:** Number of people who pledged, zip code, referral source, savings goal, and amount pledged (total and median).

You can use this data to describe the savers who pledged through your form, (for example, “your members or customers” pledged to save \$X amount during America Saves Week). You can also set and track goals for how many people you would like to take the pledge or a total amount saved, (for example, setting a goal for employees or students to pledge to save a total of \$10,000).

**What we do with the data:** We do not share personal information with anyone. If users opt-in, we will send them email and text message updates. We also use aggregate saver goals and amounts pledged to show the impact of the campaign. (Note: America Saves does not track savings accounts.)

If you would like to include the America Saves pledge form on your website, please contact [Stephen Ross](#) with:

- Your organization name
- The website you would like to install the form on
- If applicable – any local America Saves campaign you are working with
- NOTE: The pledge form should live on a page dedicated to the form and not on any page that promotes a paid product or service.

Upon approval from the America Saves team you will receive an “iframe code” (like pictured below) to put on your website. Your web administrator can help you put this code on your website.

```
<iframe src='https://ThisIsTestCode/f.aspx?c=37&l=1&t=0&s=1|2|3|7&a=0' scrolling='auto' height='1300px' width='100%' frameborder='0'></iframe>
```

Once the code is placed on a page in your website editor, it will appear on the live website as seen below. While the text within the form CAN NOT be altered, you can change the height and width, and include a border by altering the iframe code.

### THE PLEDGE

I   pledge to save money, reduce debt, and build wealth over time.

I will encourage my family and friends to do the same.

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### SET A GOAL AND MAKE A PLAN

I wish to reach a savings goal in order to:

I pledge to save	At the end of this time
\$ <input type="text" value="0"/> for	I will have saved
<input type="text" value="1"/> months.	\$ <i>(per month)</i>
	to reach my savings goal.

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### KEEP IN TOUCH

Email Address Required

Confirm Email Required

Zip Code Required

How did you hear about America Saves?  
 \*

I am 14 years old or older.  
(If you are 13 or younger and would like to join, please ask your parent, guardian, Youth Center staff, or teacher.)

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**Resources to support you and your pledge to save:**

American Saver Newsletter

e-Wealth Coach Series

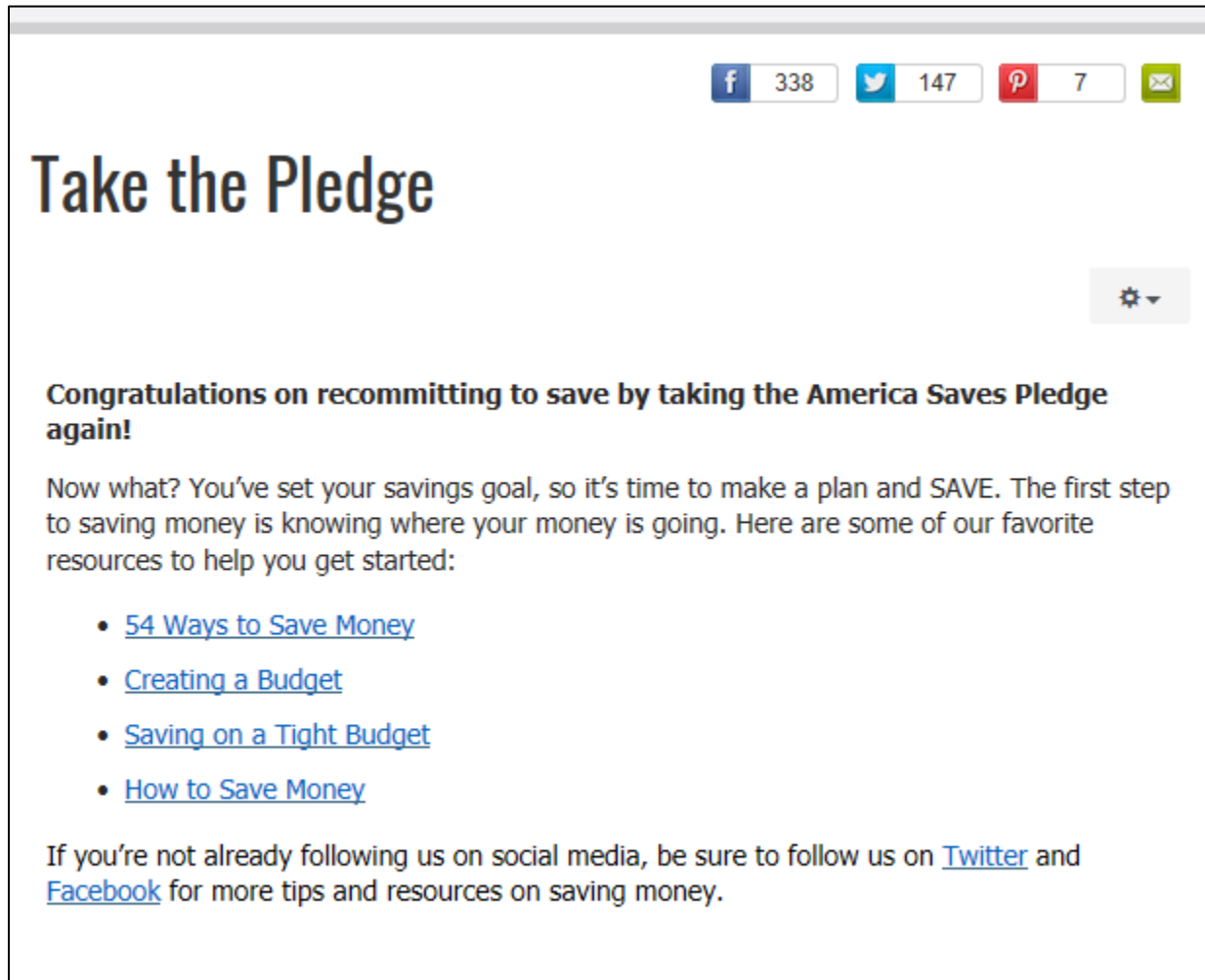
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### TEXT MESSAGE REMINDERS

I want to receive text message savings tips and advice.  
I understand that standard carrier message and data rates MAY apply. I may receive up to 4 text messages and alerts per month from an automated system and that I can text STOP to cancel or text HELP for help at any time. Consent is not required to buy goods and services. [Mobile Privacy Policy and T&Cs.](#)

Phone Number with Area Code

When the “Submit Pledge” Button is pressed, individuals will receive a confirmation screen thanking them for pledging to save (or Repledging).



The screenshot shows a confirmation screen with a white background and a grey header bar. In the top right corner, there are four social media share buttons: Facebook (338), Twitter (147), Pinterest (7), and Email. The main heading is "Take the Pledge" in a large, bold, black font. Below the heading is a settings icon (gear with a dropdown arrow). The main text reads: "Congratulations on recommitting to save by taking the America Saves Pledge again!" followed by a paragraph: "Now what? You've set your savings goal, so it's time to make a plan and SAVE. The first step to saving money is knowing where your money is going. Here are some of our favorite resources to help you get started:". Below this is a bulleted list of four links: "54 Ways to Save Money", "Creating a Budget", "Saving on a Tight Budget", and "How to Save Money". At the bottom, there is a paragraph: "If you're not already following us on social media, be sure to follow us on [Twitter](#) and [Facebook](#) for more tips and resources on saving money."

f 338    t 147    p 7    ✉

# Take the Pledge

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**Congratulations on recommitting to save by taking the America Saves Pledge again!**

Now what? You've set your savings goal, so it's time to make a plan and SAVE. The first step to saving money is knowing where your money is going. Here are some of our favorite resources to help you get started:

- [54 Ways to Save Money](#)
- [Creating a Budget](#)
- [Saving on a Tight Budget](#)
- [How to Save Money](#)

If you're not already following us on social media, be sure to follow us on [Twitter](#) and [Facebook](#) for more tips and resources on saving money.