WESTMARK CREDIT UNION RECOGNIZED FOR PROMOTING SAVINGS BY NATIONAL SAVINGS CAMPAIGN

Embargoed Until: May 29, 2018 **Contact:** Madeline Daniels, America Saves, (202) 939-1002

Idaho Falls, Idaho — Westmark Credit Union was recognized today for its extraordinary efforts to encourage Americans and support its members to save money during America Saves Week and Military Saves Week.

"At a time when just two in five American households report making good or excellent savings progress, Westmark Credit Union went above and beyond to encourage and support its members to save," said George Barany, America Saves Director. "This year's designees are the leaders in their field at responding to the savings crisis by working directly with American families to open and add to savings accounts. Westmark Credit Union doesn't just tell people why it's important to save, they help them do it."

In response to their recognition, Westmark Credit Union made the following statement:

"Westmark Credit Union participated in the national program, America Saves Week, from February 26 thru March 3, 2018. This is a national campaign that encourages individuals and families to save money and build personal wealth. 1,550 organizations around the country participated in the program this year, with 13 participants from Idaho. Westmark has been chosen to receive the Designation of Savings in Excellence Award, along with 16 other credit unions nationwide. We would like to thank our wonderful members for embracing the program by building their personal wealth!

Westmark Credit Union was one of 17 credit unions, 15 banks and five military-affiliated organizations recognized around the world.

America Saves Week is coordinated by America Saves and the American Savings Education Council.

2018 America Saves Designation of Savings Excellence Recipients

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Military family and financial readiness centers and youth programs:

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For more information about the America Saves Designation of Excellence visit:

Bank Designation: http://americasavesweek.org/america-saves-designation-of-excellence-for-banks-criteria/

Credit Union Designation: http://americasavesweek.org/america-saves-designation-of-excellence-for-credit-unions/

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About America Saves

America Saves is a campaign managed by the nonprofit Consumer Federation of America that uses the principles of behavioral economics and social marketing to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth. America Saves encourages individuals and families to take the America Saves pledge and organizations to promote savings year-round and during America Saves Week. Learn more at americasaves.org and americasavesweek.org.

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