



## About America Saves Week

America Saves Week is coordinated by [America Saves](#) and the [America Savings Education Council](#). Started in 2007, the Week is an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status. Typically, over 2,000 organizations participate in the Week reaching millions of people.

Most Americans are not saving adequately for retirement, and most lower-income households do not have adequate emergency savings for unexpected expenditures like a car repair. But with more societal encouragement and support, more Americans will be persuaded to build wealth, not debt.

## About America Saves

[America Saves](#) is a national campaign involving more than 1,000 non-profit, government, and corporate groups that encourages individuals and families to save money and build personal wealth. Overall management for the campaign is provided by the non-profit [Consumer Federation of America](#) (CFA). CFA is comprised of over 270 consumer education, advocacy, and cooperative organizations dedicated to advancing the consumer interest.

## About America Savings Education Council

ASEC is a national coalition of public- and private-sector institutions committed to making saving and retirement planning a priority for all Americans. ASEC is a program of the [Employee Benefit Research Institute Education and Research Fund](#) (EBRI-ERF), a 501©(3) non-profit organization. ASEC does not lobby or take positions on public policy proposals. ASEC educational materials are available at: [www.choosetosave.org](http://www.choosetosave.org)

Since its creation in 1995, ASEC has driven the financial security mission forward with the collective leadership and efforts of a coalition of major organizations. ASEC brings together public- and private-sector partners to share information on best practices and to collaborate on financial security initiatives. Partners of the ASEC coalition provide critical input and help to shape the organization's agenda, and benefit from research and education that is worth millions.