



PRESS ADVISORY

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**THE LATEST DATA ON THE WAY AMERICA SAVES
6th ANNUAL SURVEY ON SAVINGS BEHAVIOR TO BE RELEASED**
*Survey Reveals that only half of Americans Have Good Savings Habits and
Think They are Adequately Prepared for Their Financial Future*

Washington, D.C. – America Saves, (founded by the Consumer Federation of America), and the American Savings Education Council, (founded by Employee Benefit Research Institute), will release the latest survey of America’s savings habits during a press teleconference on Monday, Feb. 25th at 12:00 noon EST kicking off America Saves Week 2013. New data released at the press conference will include:

- Some alarming trends in savings behavior
- Specific data on every day, emergency, and retirement savings practices
- Changes in savings behavior over the last five years
- How income relates to savings practices
- How having a plan affects savings results

The event marks the beginning of America Saves Week and the release of the sixth annual survey, a current look at how consumer savings behavior is changing in light of the nation’s economic situation. Coordinating organizations expect to reach tens of millions of Americans during America Saves Week with savings advice, assistance and encouragement to take financial action. As the American economy gets back on its feet, America Saves Week is designed to address some disturbing trends and get consumers back on sound economic footing.

At the press teleconference, America Saves and ASEC will be joined by a diverse group of consumer and financial organizations who will announce a series of national and local programs designed to address America’s savings challenges.

EVENT: Press Teleconference: Release of new data on America’s savings practices

WHEN: Monday, February 25th 12:00 noon Eastern

CALL IN #: 1-888-604-4211 and ask for CFA Savings conference
Alternate number 201-604-0409 may be used.

WEB INFO: www.americasavesweek.org

SPEAKERS: Dallas L. Salisbury, President and CEO of the Employee Benefit and Research Institute
Stephen Brobeck, Executive Director, Consumer Federation of America
Barry Wides, Deputy Comptroller, Community Affairs, Office of the Comptroller of the Currency, US Department of the Treasury
Jeanne Thompson, Fidelity, Vice President - Retirement & Market Insights
Barbara Thompson, Director, Office of Family Policy/Children and Youth, Office of the Secretary of Defense
Ryan Ammann, Vice President CRA/Community Development, BB&T

Susan S. Shockey, National Program Leader, Family and Consumer Economics,
National Institute of Food and Agriculture /USDA
Preston Cochrane, Utah Saves Director and President and CEO of AAA Fair Credit
Foundation

PRESS RELEASE AVAILABLE AFTER 11:30 AM EST 2/25/13 at
www.AmericaSavesWeek.org

America Saves, managed by the Consumer Federation of America (CFA), is a national initiative in which over 1,000 organizations encourage and assist Americans, especially lower-income households, to save and build wealth. www.americasaves.org.

American Savings Education Council (ASEC), managed by Employee Benefit Research Institute (EBRI), is a nonprofit national coalition of public- and private-sector organizations undertaking initiatives to raise public awareness about what is needed to ensure long-term personal financial independence. www.choosetosave.org/asec/.